

Harshit Suneja

Senior Product Designer • Design Systems

Email: harshit.experiencedesign@gmail.com • Ph: (+91) 9354193751 • LinkedIn: [harshitux](#) • Portfolio: [sunejaux.space](#)

Location: Gurugram, India

Summary

Senior Product Designer with 5+ years designing digital products across banking, government, healthcare and telecommunications. My work focuses on making complex systems easier to understand and use, from large scale banking and enterprise platforms to emerging AI products. At PwC, I work closely with product, engineering and domain teams to take ambiguous problems from discovery to shipped experiences.

Experience

PwC India • 2 years 11 months

Senior Product Designer

Oct 2023 - Present

Lead product design across engagements, working with product, engineering and domain teams from early problem definition through delivery.

Key Clients Served

Shell Petroleum India | B2B Enterprise Platform

Designed a high density deal operations cockpit, bringing budget, burn, compliance and deal status into a single interface for finance and portfolio teams.

Torrent Diagnostics | AI Healthcare Platform

Designed an AI enabled preventive healthcare journey spanning test discovery, booking, diagnostic reports and personalised health guidance.

Ministry of Home Affairs, India | Enterprise Platform

Simplified complex police and citizen workflows across complaint registration, FIRs, investigation, court cases and bail management for a large scale government platform.

Ministry of Finance, India | Enterprise Platform

Designed complex workflows and digital experiences for government stakeholders, translating fragmented processes and policy requirements into clearer, scalable interfaces.

Nykaa India • 1 year 8 months

Product Designer

Apr 2023 - Sep 2023

Ad-Tech Platform | 0→1

Designed campaign creation, targeting, creative management and reporting workflows for brand managers launching digital advertising campaigns.

Associate Product Designer

Jan 2022 - Mar 2023

Superstore by Nykaa | e-B2B Cart Revamp

Redesigned retailer ordering and checkout journeys around key drop-off points.

AOV: +12% | Conversion: +8%

FellaFeeds Agency • 1 year 1 month

UX Designer

Dec 2020 - Dec 2021

First product and design hire, designing and launching MVPs across telemedicine, e-commerce, connected fitness and education.

AI Products ✨

built, not just designed

Internal AI tools built with Claude Code, adopted by 50+ designers, cut early product definition from weeks to days.

Discovery Engine

Turns a raw business requirement into build ready information architecture and UX artifacts, replacing days of manual synthesis at the start of every project.

Design System Generator & Validator

Produces reusable design foundations and flags inconsistencies before engineering handoff, keeping large multi module products coherent.

Conversation Flow Generator

Turns business objectives into structured conversational AI flows, ready to design against without starting from a blank page.

Education

JIMS Vasant Kunj

Bachelors • Computer Application

2018 - 2021

AES Dr. K.R.B.M Sr. Secondary School

Higher Education

Class of 2018

Skills

Product

Product Discovery, Product Strategy,
0 to 1 Product Design, Service Design,
Journey Mapping, Stakeholder Management

Research & UX

User Research, Usability Testing, Information
Architecture, Interaction Design, Design Systems

AI-Native

AI Assisted Design, Conversational AI, Workflow
Automation, Design Tooling (Figma Make, Cursor,
Claude Code)

Domains

Banking, Government, Healthcare, Telecom, Retail

Tools

Figma, FigJam, Framer, Lovable.dev, Jira